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3 biggest beginner mistakes

Facebook can be a fantastic tool to make new relations and bring prospects into your business. But you will **fail** if you:

1. If someone accepts you as their friend and the first you do is to send a message with links to your business. You will get unfriended and worst case reported to Facebook as spammer.

***Solution:** Make a relation to the person first - do not rush anything.*

2. If you join multiple “making money groups” and post ads / links too fast with an autoposter software.

***Solution:** Do not use a software or set the speed to very slow*

3. If you create a Facebook profile without a photo of yourself. It does not appeal to anyone. Nobody wants to connect with a profile without personality.

***Solution:** Add a genuine photo of yourself, no fake ! Smile & Brand yourself !*